



VALLEY LEADERSHIP
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COMMUNITY DIALOGUE SERIES



Harnessing the Economic Power of Arizona's Sun

***A Leadership Dialogue on the opportunity to
create a Solar Energy economy in Arizona***

June 16, 2009 (Wednesday) 4:00 PM - 5:45 PM

5:45 - 7:45 VL AFTER THE GRADUATION PARTY TO FOLLOW

Come to ONE event or BOTH!

- **Moderator – Jeff Luth, Luth Communications**
- **Energy Overview – Bud Annan, Science Foundation Arizona**
Existing energy portfolio; Expected growth in energy demand; Potential sources of additional energy and how Solar fits in
- **Economic Development – Barry Broome, Greater Phoenix Economic Council**
Elements of a solar “economy”; Why solar companies are considering locating in Arizona; Competitive landscape and the need to embrace incentives; Progress to-date and a look ahead
- **Policy Environment – Tom Alston Solar Alliance**
What is the RES & why it is important; National / Regional context of renewable energy policy; Relationship between policy, deployment & business growth; Challenges for Arizona’s solar energy initiatives



Held in the Beautiful Snell and Wilmer Conference Area Overlooking the City
Located in the Arizona Center, 400 E. Van Buren St., 19th Floor, Phoenix, Arizona 85004

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RSVP: Call the VL office at 602-952-6760 or email us at vl@valleyleadership.org

Parking will be available in the AZ Center parking garage building off of Fillmore

FEE: \$15/Current VL Members; \$25/Non-Members & Guests

Valley Leadership...Enhancing the abilities of leaders to serve and strengthen our communities.

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